

BILL ANALYSIS

Senate Research Center
81R11208 TRH-F

H.B. 4110
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Natural Resources
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Engrossed

AUTHOR'S / SPONSOR'S STATEMENT OF INTENT

The Texas Water Development Board (TWDB) plays an integral part and important role in the management of our state's valuable and scarce water resources. TWDB's ability to attract employees and raise awareness about programs is an important key to achieving the agency's overarching goals. Currently, TWDB does not have specific statutory authority to purchase and sell promotional items to further the purposes and programs of the agency.

H.B. 4110 grants TWDB this authority, allowing it to increase awareness about agency programs and employment opportunities. The bill provides TWDB the opportunity to use promotional items as one facet of "branding" TWDB in the context of attracting and recruiting job applicants and raising awareness about programs. Additionally, the bill allows TWDB to purchase promotional items, such as caps or other clothing, posters, banners, calendars, books, prints, and other items as determined by TWDB. Furthermore, the bill allows TWDB to donate or sell the items, including sales through advertising on its Internet website, in order to promote the programs of TWDB.

RULEMAKING AUTHORITY

This bill does not expressly grant any additional rulemaking authority to a state officer, institution, or agency.

SECTION BY SECTION ANALYSIS

SECTION 1. Amends Subchapter F, Chapter 6, Water Code, by adding Section 6.198, as follows:

Sec. 6.198. PURCHASE, DONATION, AND SALE OF PROMOTIONAL ITEMS. (a) Authorizes the executive administrator of the Texas Water Development Board (TWDB), with the approval of TWDB and on its behalf, to purchase, donate, sell, or contract for the sale of items to promote the programs of the board, including caps or other clothing, posters, banners, calendars, books, prints, and other items as determined by TWDB.

(b) Authorizes TWDB to use its Internet website to advertise and sell the items described by Subsection (a).

(c) Requires that money received from the sale of a promotional item under this section be deposited in the general revenue fund and authorizes the money to be used only by TWDB to further the purposes and programs of TWDB.

(d) Provides that Section 403.095 (Use of Dedicated Revenue), Government Code, does not apply to money deposited in the general revenue fund under this section.

SECTION 2. Effective date: September 1, 2009.