

BILL ANALYSIS

Senate Research Center

S.B. 672
By: Armbrister
State Affairs
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As Filed

DIGEST

Currently, an aircraft is not permitted to bear the name of an alcoholic beverage unless the aircraft is participating in an air show. S.B. 672 provides that all aircraft are excluded from the definition of "outdoor advertising," which would permit any aircraft to display the name of an alcoholic beverage.

PURPOSE

As proposed, S.B. 672 provides that an aircraft may be used in alcoholic beverage advertising or promotion.

RULEMAKING AUTHORITY

This bill does not grant any additional rulemaking authority to a state officer, institution, or agency.

SECTION BY SECTION ANALYSIS

SECTION 1. Amends Section 108.51(1), Alcoholic Beverage Code, to delete a provision stating that only an aircraft participating in an air show is excluded from the definition of "outdoor advertising" for alcoholic beverages.

SECTION 2. Emergency clause.
Effective date: upon passage.