

- SUBJECT:** Prohibiting misrepresentation of the origin of a telemarketing call
- COMMITTEE:** Business and Industry — favorable, without amendment
- VOTE:** 7 ayes — Martinez Fischer, Darby, Collier, Moody, Parker, Patterson, Shine
- 1 nay — Beckley
- 1 absent — Landgraf
- WITNESSES:** On — Brad Schuelke, Office of the Attorney General
- BACKGROUND:** The Texas Telemarketing Disclosure and Privacy Act, under Business and Commerce Code ch. 304, regulates telemarketing calls and provides for civil penalties and enforcement. It defines a telemarketing call as an unsolicited telephone call made to solicit a sale of a consumer good or service, solicit an extension of credit for a consumer good or service, or obtain information that may be used to solicit a sale or to extend credit for the sale.
- DIGEST:** HB 1992 would prohibit a telemarketer from causing misleading information to be transmitted to a recipient's caller identification service or device or otherwise misrepresenting the origin of a telemarketing call.
- The bill would provide an exception for a telemarketer calling on behalf of another person, in which case the telemarketer could substitute the name and telephone number of that person for the telemarketer's own name and number.
- The bill would take effect September 1, 2019.